



# APRIL 1941

## HOUSES

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A nationwide survey of new houses, illustrating the most recent trends in planning and design, with emphasis on the growing tendency toward distinct regional expressions. The 81 examples with their price range of \$2,000 to \$15,000 cover the broadest U. S. residential building market. Documented case histories show modern and traditional types, materials ranging from adobe to the latest in synthetics and plans for diverse budgets and living requirements.

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Headway and Headaches—the Army stocks reserve lumber for future reference . . . A private realtor makes a \$200,000 commission on an Army real estate deal . . . ARP comes to U. S. . . . First formal priorities affect the building industry via ice cube trays . . . Another construction troubleshooter is called to the War Department . . . \$150 million for defense utilities . . . Prefabrication gets a break . . . And the Defense Housing program gains momentum.

A prefabricated demountable house—Portland, Ore. puts one on a truck, delivers it f.o.b. your lot for \$1,800 complete. Airplane pilot training center—one of many similar defense projects, but better than average—The Ryan School of Aeronautics in California's Hemet Valley.

What is wrong with the Defense Housing program and how it may be corrected—by Dr. Edith Elmer Wood.

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*Editor*, Howard Myers; *Managing Editor*, Ruth Goodhue; *Associates*, Paul Grotz, Joseph C. Hazen, Jr., C. Theodore Larson, George Nelson, Henry H. Saylor, Henry Wright; *Assistants*, John Beinert, Anna De Cormis, Richard E. Saunders, Madelaine Thatcher, Nadia Williams. THE ARCHITECTURAL FORUM is published by Time Inc., Henry R. Luce, Chairman; Roy E. Larsen, President; Charles L. Stillman, Vice President and Treasurer; Howard Black, Allen Grover, Eric Hodgins, P. I. Prentice, Vice Presidents; David W. Brumbaugh, Secretary. Publication and Subscription Office, Orange, Conn. Subscriptions may also be sent to 330 East 22nd Street, Chicago, Illinois. Executive; Editorial and Advertising Offices, Time & Life Building, Rockefeller Center, New York. Business Manager, H. A. Richter. Advertising Manager, George P. Shutt. Address all editorial correspondence to Time & Life Building, Rockefeller Center, New York. Yearly subscription, payable in advance, U. S. and Possessions, Canada, Cuba, Mexico, South America, \$4.00. Elsewhere \$6.00. Single issues, including Reference Numbers, \$1.00. All copies Mailed Flat. Copyright under International Copyright Convention. All rights reserved under Pan American Copyright Convention. Copyright, 1941, by Time Inc. Printed in U. S. A. VOLUME 74—NUMBER FOUR

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The advertising pages of THE ARCHITECTURAL FORUM have become the recognized market place for architects and all others engaged in building. Each month these pages offer the most complete guide to materials, equipment and services to be found in any magazine. A house or any other building could be built completely of products advertised in THE FORUM. While it is not possible for a magazine to certify building products, it is possible to open its pages only to those manufacturers whose reputation merits confidence. This THE FORUM does.

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